

**Table 4 - Summary of Cable System Availability for 10 Selected Radio Markets  
(1960, 1980, 2000)**

<b>New York NY (rank #1)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	43	38
Number of Communities Served	n/a	381	521
Average Number of Broadcast Stations	n/a	16	14
Average Number of Cable Channels	n/a	1	34
Average Number of Premium Channels	n/a	2	8
Average Channel Capacity	n/a	28	65
Number of Owners	n/a	26	9
Total TV Households	5,075,280	5,992,310	6,299,040
Total Cable Households	n/a	975,387	3,253,830
Cable Penetration (Cable HH/TV HH)	n/a	16%	52%
<b>Kansas City MO (rank #29)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	17	35
Number of Communities Served	n/a	45	126
Average Number of Broadcast Stations	n/a	9	9
Average Number of Cable Channels	n/a	2	15
Average Number of Premium Channels	n/a	1	3
Average Channel Capacity	n/a	22	42
Number of Owners	n/a	11	12
Total TV Households	400,620	535,100	681,480
Total Cable Households	n/a	92,790	409,884
Cable Penetration (Cable HH/TV HH)	n/a	17%	60%
<b>Birmingham, Alabama (rank #57)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	11	26
Number of Communities Served	n/a	40	120
Average Number of Broadcast Stations	n/a	7	8
Average Number of Cable Channels	n/a	1	18
Average Number of Premium Channels	n/a	1	3
Average Channel Capacity	n/a	24	37
Number of Owners	n/a	7	8
Total TV Households	208,340	312,630	387,650
Total Cable Households	n/a	56,843	223,530
Cable Penetration (Cable HH/TV HH)	n/a	18%	58%
<b>Little Rock, Arkansas (rank #85)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	5	13
Number of Communities Served	n/a	10	43
Average Number of Broadcast Stations	n/a	5	8
Average Number of Cable Channels	n/a	3	23
Average Number of Premium Channels	n/a	2	4
Average Channel Capacity	n/a	26	49
Number of Owners	n/a	4	5
Total TV Households	96,920	165,080	216,850
Total Cable Households	n/a	22,375	136,723
Cable Penetration (Cable HH/TV HH)	n/a	14%	63%

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<b>Lancaster, Pennsylvania (rank #113)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	6	3
Number of Communities Served	n/a	43	88
Average Number of Broadcast Stations	n/a	17	12
Average Number of Cable Channels	n/a	None	28
Average Number of Premium Channels	n/a	1	4
Average Channel Capacity	n/a	13	57
Number of Owners	n/a	6	3
Total TV Households	80,490	122,080	161,530
Total Cable Households	n/a	52,662	135,881
Cable Penetration (Cable HH/TV HH)	n/a	43%	84%
<b>Burlington, VT/Plattsburgh, NY (rank 141)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	2	8	19
Number of Communities Served	7	33	83
Average Number of Broadcast Stations	9	8	9
Average Number of Cable Channels	None	None	25
Average Number of Premium Channels	None	1	3
Average Channel Capacity	8	14	44
Number of Owners	1	6	7
Total TV Households	63,700	97,650	128,290
Total Cable Households	6,250	31,936	72,080
Cable Penetration (Cable HH/TV HH)	10%	33%	56%
<b>Myrtle Beach, South Carolina (rank #169)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	5	9
Number of Communities Served	n/a	19	33
Average Number of Broadcast Stations	n/a	10	10
Average Number of Cable Channels	n/a	3	30
Average Number of Premium Channels	n/a	3	4
Average Channel Capacity	n/a	19	50
Number of Owners	n/a	4	5
Total TV Households	23,370	43,570	94,550
Total Cable Households	n/a	29,099	65,587
Cable Penetration (Cable HH/TV HH)	n/a	67%	69%
<b>Terre Haute, Indiana (rank #197)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	6	22
Number of Communities Served	n/a	11	49
Average Number of Broadcast Stations	n/a	10	7
Average Number of Cable Channels	n/a	2	15
Average Number of Premium Channels	n/a	1	3
Average Channel Capacity	n/a	15	36
Number of Owners	n/a	5	9
Total TV Households	64,570	76,910	78,850
Total Cable Households	n/a	20,792	48,082
Cable Penetration (Cable HH/TV HH)	n/a	27%	61%

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<b>Charlottesville, Virginia (rank 225)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	None	2	4
Number of Communities Served	n/a	3	8
Average Number of Broadcast Stations	n/a	10	7
Average Number of Cable Channels	n/a	3	15
Average Number of Premium Channels	n/a	0	3
Average Channel Capacity	n/a	30	42
Number of Owners	n/a	2	2
Total TV Households	18,590	37,300	57,400
Total Cable Households	n/a	17,834	29,515
Cable Penetration (Cable HH/TV HH)	n/a	48%	51%
<b>Altoona, Pennsylvania (rank #253)</b>	<b>1960</b>	<b>1980</b>	<b>2000</b>
Total Number of Cable Systems	2	4	3
Number of Communities Served	1	25	31
Average Number of Broadcast Stations	n/a	9	7
Average Number of Cable Channels	n/a	None	16
Average Number of Premium Channels	n/a	1	4
Average Channel Capacity	n/a	23	38
Number of Owners	2	3	3
Total TV Households	39,590	48,720	50,050
Total Cable Households	n/a	28,743	46,268
Cable Penetration (Cable HH/TV HH)	n/a	59%	92%